

Editorial letter

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For the first time in the Arab Region and the Middle East, the ISIAN-IRS-PARS2014 Conference was held in Dubai, United Arab Emirates, JW Marriot Marquis Hotel, November 20-24, 2014.

The ISIAN-IRS-PARS 2014 Conference was arranged by the; International Rhinology Society (IRS), International Society of Infection and Allergy of the Nose (ISIAN), and Pan Arab Rhinology Society (PARS). The meeting witnessed a big success due to the striking attendance from Egypt, Arab Countries, and all over the world.

The conference marked an unprecedented event of an on stage cadaver demonstration of all endoscopic procedures and snoring & OSA techniques by most distinguished international experts. The conference attracted a large number of eminent speakers discussing all new innovations in the fields of: sinonasal endoscopy (basic, advanced, and extended), rhinoplasty, snoring & sleep studies, allergy, immunology, and smell, which were distributed amongst seven simultaneous sessions.

Distinguished experts from Arab countries and countries across the globe were awarded honorary medals and shields, for their prominent role in pushing ahead the CME in Rhinology in Arab Countries.

Fifteen young doctors (below 35 years) were selected as "Young Doctors Award" and were offered to present their research in front of all participants during the

"young doctors award session", in addition to free registration.

The exhibition demonstrated most eminent international companies working in the fields of Endoscopy, Shavers, Navigation, Rhinoplasty, and Snoring, where companies presented their most recent innovations. Renowned pharmaceutical companies also showed their wide variety of products regarding allergy and infection.

The opening ceremony was inspirational, where Prof. Reda Kamel, Prof. Wytse Fokkens, and Prof. Metin Onerci presented the history and journey of PARS, ISIAN, and IRS. The faculty dinner was held by the swimming pool of JW Marriot Marquis Hotel, which offered a great venue for networking. The Gala dinner was extraordinarily arranged at 'Bab El Shams' resort, where the Arab Folklore was presented and delicious local food was served.

The conference came to the conclusion of the importance of co-work between all Rhinologists from all over the world to support young doctors' growth and participation in such distinguished conferences, and to advance the field of Rhinology (Rhinology Unites).